

CONTENTS

**MODERN LINGUISTICS IN IDEAS
AND RESEARCH INTERPRETATIONS**

- Olena S. Snytko**
Suggestive potential of political speeches of state leaders 8
- Larysa I. Shevchenko, Dmytro Y. Syzonov**
Criteria for differentiation of oral and written
text in linguistic expertise 28
- Lillia V. Monastyrova**
Crowd phenomenon as text and discourse..... 43
- Yevheniia Yu. Nikiforova, Tetiana O. Biletska,
Elizaveta A. Galitska**
Interaction of nomination types in the sphere
of perfume and cosmetic naming..... 66

**MASS MEDIA ISSUES
IN THE MODERN LINGUISTICS**

- Valeria V. Bondarenko, Olena V. Kaptiurova,
Vira V. Orlova**
#BLACKLIVESMATTER and struggle over national discourse on Twitter:
digital activism as new public sphere 90
- Olga M. Pliasun**
Taras Shevchenko in foreign media:
lingvoimage discourse 104

LINGUISTIC ASPECTOLOGY
OF RELIGIOUS DISCOURSE

Juliya B. Dyadyshcheva-Rosovetska

Methodological notes on the complex linguofolkloristic
analysis of the poetics of the Methodius's translation
of the Song of Songs 121

Liliya I. Bachun

Sacred nominations in texts about national
liberation movement of Ukraine:
a comparative approach 140

Indexing in international scientific databases163

Publication requirements.....164